



SDDC

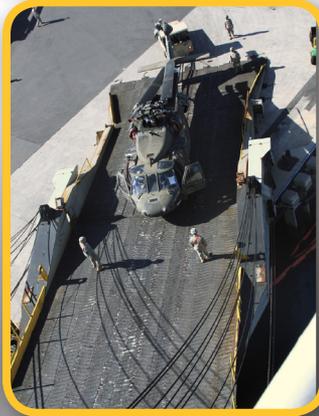


MILITARY SURFACE DEPLOYMENT AND DISTRIBUTION COMMAND CAMPAIGN PLAN OVERVIEW

R.E.A.D.Y. 2017-2020

**RESPONSIVE to the Warfighter, EXPEDITIONARY - Fight Tonight”,
AGILE Business Process-Audit Compliant, DELIVERING Readiness,
YOUR Joint Partner to Achieve National Objectives.**





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R.E.A.D.Y

From the Commander

The world is filled with new and emerging challenges and threats. Our role as the Army Service Component Command assigned to the U.S. Transportation Command; a Global Combatant Command; is to project and sustain the military's national instrument of power, by all modes surface, to the ends of contested lines of communication, to enable our Nation to win decisively, when called.



We have been in a steady state of sustainment support to multiple COCOMs for nearly a decade and a half. Our focus, our mindset, must turn to execution of the Defense Planning Guidance. We must R.E.A.D.Y. our force for tomorrow; building on the atrophied skills of power projection and large scale deployment readiness. Our senior leaders demand that readiness be our #1 focus, without losing sight on building for the future and caring for our people.

We have a narrow window of opportunity to accomplish these tasks. And although we continue to prosecute war at a smaller scale around the world, against elusive enemies, we must take advantage of what I consider these 'inter-war years.' We don't know the place or timing of our next major fight. But we must be R.E.A.D.Y.

Our campaign plan and strategy is informed by a thorough assessment of our organizational strengths and, more importantly, those areas we must improve on.

We must rebuild deployment readiness across our Total Force. We must learn to operate at the "Speed of War." Bottom line, we must build our capabilities and change our mindset to be R.E.A.D.Y. to fight tonight, because we hold the critical keys to power projection via our National platforms and strategic ports.

SDDC's multi-year strategy will re-build our deployment readiness. It starts with campaign year one, "Get Ready," and will be sustained in the out-year campaign years of "Stay Ready" as we work to achieving our end state of a formation that is able to deliver options in support of the Nation's objectives.

We are Trusted Professionals...Delivering Readiness!

A handwritten signature in black ink, appearing to read "Kurt J. Ryan".

MG Kurt J. Ryan
The 20th Commander of SDDC

READY CAMPAIGN PURPOSE

Achieve and Sustain Global Mission Readiness

The roadmap to a Global Readiness Mindset (Fight Tonight)

» **Define the Concept of Support for the Defense Planning Guidance Wartime Requirement**

- OPLAN Requirements
- Capacities
- SDDC Capabilities
- Risk and Mitigation



» **Outline Global Mission Readiness (GMR) approach**

- Defines Organizational Capabilities and Capacities to
- Support the Wartime Surge Requirement
- Align and Assign the Total Force for Training and War
- Organize the SDDC Headquarters Steady State Operations and War



» **Define and Prioritize the READY Key Tasks and Supporting Tasks by Phase**

- Ends, Ways, and Means (measurable with Program Objectives And Milestones)
- Three Phases:
 - 1) Get READY (CY 2016-2017),
 - 2) Be READY (CY 2018-2019), and
 - 3) Stay READY (CY 2019-2020), to Support Wartime Surge

» **Get READY, Be READY and Stay READY**

MISSION AND VISION

MISSION

Plan, coordinate and synchronize deployment and distribution capabilities as a key member of the nation's Joint Deployment and Distribution Enterprise. Deliver and sustain the joint force when and where needed to support our Nation's Objectives.

VISION

Trusted Professionals, Delivering Readiness! The premier total force deployment and distribution Synchronizer, and a key member of our nations Joint Deployment and Distribution Enterprise. Always ready, with capabilities available to project and sustain our nation's combat power at extremes of the joint force contested lines of communication, even in the most austere conditions. We provide the best possible deployment and distribution solutions to facilitate achievement of national objectives.



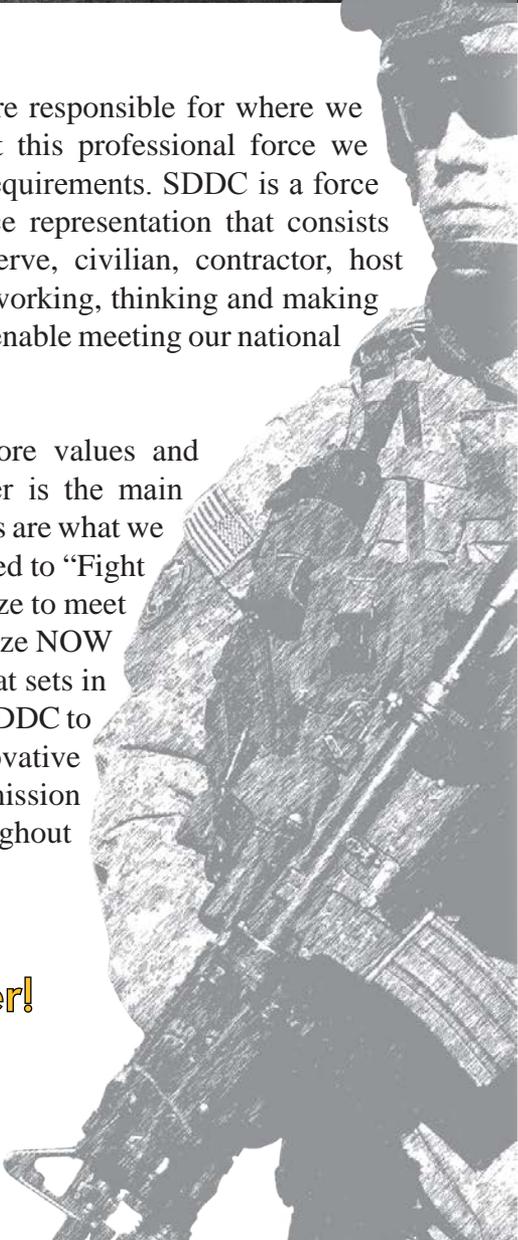
GLOBAL MISSION READINESS “FIGHT TONIGHT”

Global Mission Readiness (GMR) is the benchmark for the entire team of SDDC professionals who strive daily to enhance/ execute our nation’s objectives. The way forward is “FIGHT TONIGHT.” Being manned, equipped and trained strategically and positioned geographically to ensure an accurate and timely service is delivered to the war fighter. SDDC must also evolve to the changing global environment and transform business processes to meet the global demands of tomorrow’s changing world. This strategy can be described as READY!

To meet our requirements under the nations priorities we must understand through all levels the responsibilities we each have to engage effectively every day in planning, organizing, and executing our mission to meet the war fighters needs and minimize risk!



SDDC TOTAL FORCE



The professionals of the SDDC are responsible for where we are today and tomorrow. Without this professional force we would not meet the war fighters requirements. SDDC is a force of professionals with multi-service representation that consists of a diverse team of active, reserve, civilian, contractor, host nation and commercial providers working, thinking and making process improvements together to enable meeting our national objectives.

This diverse team is led with core values and understanding that the war fighter is the main goal, and meeting desired end states are what we strive to achieve daily to be prepared to “Fight at the Speed of War.” We also realize to meet those end states we have to capitalize NOW on a diverse human capital plan that sets in place the tools necessary to carry SDDC to 2025 and beyond. Our force is innovative and decisive when it comes to mission accomplishment and success throughout the Globe.

» **Let's grow together!**

LINE OF EFFORT #1

1. TRAIN FOR WAR

DEFINITION: Emerging crises unfold at an unprecedented rate of speed with minimum planning time, SDDC must respond according to the War fighter's timeline, to execute operations at the speed of war.

END-STATE: Engaged, flexible and responsive transportation services synchronizer and coordinator able to deliver timely solutions to the most challenging and demanding force and sustainment movement problems. SDDC is ready to meet emerging combatant commander requirements, providing responsive full spectrum transportation solutions.

KEY TASKS

- 1.1-Execute the JTF-PO (APOD/SPOD) mission
- 1.2-Develop competency in planning, mission command and execution of large scale contingency ammunition and large joint force movements to and through strategic sea ports.
- 1.3-Establish a fully capable Operations Center.
- 1.4-Identify, document and codify Partnerships necessary to reduce risk (w/Government Activities, Non-Government Activities, including carriers and Stevedores and Related Transportation Service Providers)



LINE OF EFFORT #2

2. MAN, ORGANIZE and EQUIP THE FORCE

DEFINITION: Today's environment requires the integration of the capabilities of all stakeholders, active, reserve, civilian, contractor, host nation and commercial providers; each brings diverse capabilities to the mission and we must strengthen our ability to work as a total force.

END-STATE: The key to providing world class transportation solutions is fundamentally based on a quality workforce. We must man, organize, equip and train our personnel for tomorrow's challenges. A fully manned organization with a motivated workforce trained in their specialty, properly equipped, functionally organized and appropriately stationed to meet war fighter requirements. A seamlessly integrated AC/RC/DAC/LN/Contractor workforce ("One Army, Indivisible") that is trained and able to respond quickly to emerging threats.

KEY TASKS

2.1-Man, train, equip and organize the force to accomplish our wartime mission

2.2-Finalize and execute SDDC Global Mission Readiness (GMR) and Stationing Initiative

2.3-Align SDDC total force brigades and battalions with training partners, Strategic Ports, power projection platforms, and COCOMs.



LINE OF EFFORT #3

3. TRANSFORM BUSINESS PROCESSES

DEFINITION: SDDC must evolve to meet customer requirements with business and operational practices that are cutting edge and responsive best value solutions facilitating Mission Command decision making and Audit Ready process.

END-STATE: Auditable, agile and efficient business process and systems that facilitate Mission Command and are responsive to combatant commander requirements and resilient to disruption.



KEY TASKS

- 3.1**-Improve the Personal Property relocation experience of the joint force service members and families
- 3.2**-Build resilience into business systems (Systems Modernization) and practices.
- 3.3**-Develop and enhance CYBER Mission Assurance.
- 3.4**-Invest in mission critical infrastructure at our strategic sea ports in support of Defense Planning Guide.
- 3.5**-Achieve and maintain compliance with Headquarters Department of the Army, DODX Railcar stationing plan.
- 3.6**-Ensure Audit Compliance.
- 3.7**-Develop a customer experience management culture.

CAMPAIGN ENDSTATE

SDDC is **READY** to Fight Tonight.

RESPONSIVE to War fighters

EXPEDITIONARY and responsive at the ends of the Lines of Communications

AGILE business processes, flexible systems, audit compliant

DELIVERING Readiness to the Force in our role as

YOUR Joint Partner.

SDDC is the synchronization link between the strategic and operational transportation networks to deliver National Objectives.



SDDC



IT'S ALL ABOUT THE WARFIGHTER



TRUSTED PROFESSIONALS...DELIVERING READINESS!